

Ever'man Board of Directors Meeting April 17, 2017

In attendance:

Board Members: Dave, Eric, Kelly, Lynn, Tara, Lauren, Bonnie

Absent: JJ

Employees: William, Matt, Maria, Joy

Members: Lois, HughEd

Guest: Eileen Hess from Landrum Staffing

Called to Order: 6:00pm

Reading of Ends: Dave

Approval of March minutes:

Motion to approve: Tara

2nd: Kelly

Vote: All in favor with Bonnie abstaining since she was not in attendance at the meeting

Election of Officers:

President: Dave- uncontested and the board approved

Vice-President: Kelly was interested and so was JJ (out sick) paper ballots 6 for Kelly

Secretary: Lauren- uncontested- and the board approved- though interested in looking into minutes taker again

--will have to get the details of what volunteers get for their hours

Treasurer: Tara nominated by JJ- declined

Eric said he would do it – he has experience with budgets and spreadsheets – board approved

Open Forum:

*Hugh Ed:

-wanted to know if people knew the donation was for 5 cents a bag not 5 cents a visit

-Mentioned a Pensacola News Journal (PNJ) article about running club and sponsors and asked if Ever'man was considering sponsoring a bike club- William said they are in favor but hard for them to organize

-Kelly brought up Slo-Ride

-pointed out a PNJ article for everyone to read about Sunday House development plan written by Christian Wagley

-pointed out hard for people to hear at board meetings if board members speaking to each other

GM Report:

*William pointed out highlights from the comments he posted for the board

*Dave brought up that we are #5 co-op in the country- congratulated William and staff

B8 Treatment of Consumers:

Lauren mentioned email she sent that William will answer about the percentage of money spent on survey coupons

-discussion about prices and people's perceptions of high price

---Lauren brought up posting price info

---William brought up that space in Healthy Alternative is dedicated to answering member surveys

Motion to approve B8: Lauren

2nd: Tara

Vote: Unanimous

*Dave asked about cooking classes and the potential new position

-William asked Maria for update- she is planning a trip to the Merc in June, most likely

-Maria said she would spend 2-3 days- we should come up with 5 questions that she could ask to best illustrate what board is interested in learning about

Board Self-Monitoring:

Lauren brought up that she would like to see other tasks added to VP (such as the report compliance chart and the board calendar and the attendance)

-Kelly and Lauren will meet about it

Nominating Committee Report:

Eric reported that have an interview scheduled with potential member next Wednesday at lunch

Executive Committee Report:

Hasn't met

-Now committee will be Dave, Kelly, and Eric

Membership Value Committee:

Lauren, Kelly, Lynn, and Tara met

-Bonnie asked if an analysis had been done about cost of the educational center and classes

Endowment Committee:

Committee needs to meet- Eric, Dave, JJ, Kelly

Treasurer's Report: Board Budget

JJ absent- but it's in the packet- self-explanatory

-Tara attending a board training in May in Arlington- Bonnie will check her availability

-Kelly will go to CCMA- she will check the website to help plan for which workshops to attend

Board Visionary Time

-Lois, member, in audience- asked for an update on 2nd store

-Board answered the generic questions we have so far: parking, getting trucks in and out

-property is twice as large as downtown location and will have educational center

-Meeting in closed session about expansion

Motion to adjourn: 6:58pm

Motion: Eric

2nd: Dave