

## **Ever'man Board Meeting September 26, 2016**

### **Attendance:**

Board Members: Lauren, Stephen, JJ, Kelly, Lynn, Lyvonne

Employees: William, Thalia, Maria, Joy

Members: Tara Jones

### **Reading of Ends**

### **Agenda Review**

### **Approval of July Minutes**

MOTION: JJ

2<sup>nd</sup>: Lynn

-Lauren will strike line under financial section "Lauren asked about..."

### **Open Forum: N/A**

### **GM Comments:**

-William gave report about Tastemaker event

-Lauren reminded William about conversation about having vegetarian option

-Recycling starts back this week

-Article in THA

-new ramp from sidewalk into parking lot

-many requests for it

-Lauren reported she saw happy shopper

### **NCG meeting:**

-William and Matt attended in MN

-they described all the workshops they attended

-they visited many conventional and co-ops while on the trip

Stephen asked about events planned with release of new products from cooperative in Argentina

-Maria and William said definitely

-Stephen said email reminders would help so we can share the events appropriately

RFPs for website

-5 are submitting proposals

JJ asked about 401K-when we look at it again

-reviewed annually

-William described the differences in the plan they have now

-RFP again in 5 years or so

**B5: Asset Protection**

Motion: JJ

2<sup>nd</sup>: Lyvonne

Vote: All in favor

**Board Self-Monitoring:**

C2 GM Job Product

-Stephen commented that after retreat reminded by consultant, Thane, which it is on the board to stay on top of its policies

Lauren asked about Food for Change (co-op movie) screenings

-William commented that might be good linkage for board members

-4 screenings here

Board Training:

-November 5<sup>th</sup>

-invited co-ops in our corridor

Fundraiser for flood victims in Baton Rouge: sent \$1000 to their local food bank

**Nominating Committee:**

-they met with possible appointee

-she still needs to attend a meeting

-she is an accountant

-former food board member

-Maria announced that nominating committee is meeting October 3<sup>rd</sup>

-applications due November 8<sup>th</sup>

-discussion about voting -low numbers

-possibly a pop-up on the website

**Executive Committee:**

-met once since July meeting

**501c3 Committee:**

-committee met and discussed with executive committee

-committee recommends to act as a foundation as a board

-William explained some of the drawbacks to forming 501c3

-JJ explained the idea- use money from the board budget and store would donate what they decide

-try it out for a couple of years

-Joy brought up paperwork issues- have to have formal, correct application forms and forms showing their non-profit tax number

-board discussion was favorable to this suggestion - making it community outreach program

-501c3 committee is dissolving

-JJ joining Community Outreach

**Membership Value:**

-Kelly mentioned that committee needs to be meet and review the notes from retreat

- may have to re-write the charter
- Stephen read from the retreat notes about jobs for the committee

#### Store Tours:

- Stephen asked about the tours
- Maria reported about how the tours are going
- Good questions, good turnout, a lot of long-term members wanting to find out more

Lauren commented that she liked the handouts at the register

- Stephen said a lot of people still don't know what we are doing (like classes)

#### **Treasurer Report:**

On track- under budget currently

- JJ asked about the November board training- how much will come from board budget
- William said store will pay percentage
- Lauren asked about the donation process- fiscal year end is March 31

#### **Board Visionary Time:**

- Lauren brought up the retreat report
- Discussion about community board: JJ gave example of a board at a coffee shop
- William showed photo of new signage saying where the community board is
- Stephen said board members should talk Ever'man up more
- Lauren brought up idea to ask shoppers "why do you shop here?" "What makes ever'man unique?" (table with freebies, so not to interrupt their shoppers)

#### ANNUAL MEETING

- Kelly asked about the discussion of changing membership meeting/party in the fall
- would just read financials at a separate meeting
- double-check against other community events
- plan for 2017 fall
- William commented that it would be easier on store staff to prepare financials separate from the party

William reported about issues that New Mexico co-op, La Montanita, is having

- petition against the board and GM

William reported that the co-op we loaned money to has opened and they are doing better than their projections

MOTION TO ADJOURN: JJ

2<sup>nd</sup>: Kelly

Vote: All in favor

#### **TABLED TO NEXT MEETING:**

- VOTE on 501c3 decisions