

Ever'man Board of Directors Meeting January 30, 2017

Attendance:

Board Members: All

Employees: William, Maria, Thalia, Joy

Members: Hugh Ed Turner, Tara Jones

Reading of Ends: Stephen

Approval of agenda: No additions

Approval of Nov/Dec Minutes:

Motion: Lynn

2nd: Lyvonne

Vote: Unanimous

Open Forum:

Hugh Ed:

-concern over the cord to the electric card station

-question about pretzel choices- looks like our distributors don't have the type he's interested in (low salt, whole wheat)

-questioned the law change about open carry- William said based on what the law says will determine how/what they say regarding the co-op

Dave:

-consumer report about grass-fed, organic beef- not having bacteria- Dave pointed out this marketing opportunity for Ever'man

GM Report:

-Sample of new billboard design passed around- boards positioned all around town

-Postcard mailer campaign around the new Publix- opening Feb 4th

-discussion of aisle size- new Ever'man will have wider aisles

-working on a TV commercial

-deli has broken their record- new store looking at options for layout of hot bar and salad bar

Global Constraint

Motion: Lyvonne

2nd: Kelly

Vote: Unanimous

B10: Expansion

Motion: Kelly

Second: JJ

Vote: Unanimous

D7: Governance Investment:

-Discussion about the changes that were made a year about board director missed meetings

-JJ brought up growing and evolving our board – this is not best metric for board involvement

-Stephen brought up Central Co-op from Seattle- board evaluative tool

-Board will email about past minutes

William brought up the consideration of the addition of the 2nd store bringing in more income, so the line about the ½ of 1% setting the board budget will have to be reviewed

Nominating Committee:

-Eric said committee met with Tara Jones in December- the committee is recommending her and she has been background checked

-Tara described her involvement in the community, her board work

-She has been a member of the co-op for long time

-Dave asked her about why she would want to be on this board?

---She answered about her desire to get involved with something that she already interacts with

-Dave asked about her view/usage of organic/healthy products

---She answered about her family's lifestyle and choices

-Kelly asked about her skills

---Marketing, MBA, financials

---She's excited about 2nd store

-JJ asked about where she is from

---Pensacola, Atlanta

-Dave pointed out that board members speak for 11,000 members

---She feels she can do this

-JJ asked about confidentiality

---She has no issue with this

-William brought up Robert's Rules of Orders being used for meetings

---She is not familiar but willing to use

-Stephen spoke about his knowledge/relationship with her

-Dave asked about if she has time

-Eric said the committee went over the meeting schedule/retreat, etc.

-Dave said we will vote in closed session

Executive Committee:

-Stephen and Dave met

Membership Value:

-Kelly and Lauren and Lynn sat at membership sign-up table

-Discussion about positives to sitting in store and talking to members and employees

-Lauren brought up opportunity to educate on certain issues

501c3/Community Outreach:

-Board Budget

-William and JJ spoke about using \$10,000 for potential art project/special project at new store- setting it aside for future

Stephen spoke about using the next year to decide on a process for those to apply

-type of endowment

-charitable giving ideas

William: options include giving to a group that already gives to groups of charities

-or to something at new store that board feels strongly about

Eric- possible grant matching

Hugh Ed- asked about getting member feedback

-Lauren said possibly next time we sit at membership table

Stephen- brought up the Impact 100 grant

Motion: JJ

-Earmark \$15,000 for store project

---Kelly asked about doing whatever is left over

---Lauren asked JJ why he chose \$15,000- he pointed out that it would be available

2nd: Lauren

Dave- asked Joy

-she feels \$10,000

-worry about setting up the expectation for future years

-Joy said this amount would work, but not necessarily every year

Vote: Unanimous

Consider changing some items during the process- such as less going to CCMA

Lauren wants to know plan for creating the process for applications by local people

-Stephen is doing research- about Impact 100

-Kelly brought up Sunday's Child

*JJ brought up the online file storage issues with Ever'board

Lauren- wants the record to reflect that the board (her as secretary role) would help with looking at what's available for storage

-William said he's looking into something and will make a decision

CCMA – registration by April 14th to save money

-consider this for board budget

Dave brought up changing the April meeting to April 14th

Motion: Dave

2nd: Stephen

Vote: Unanimous