

Ever'man Board Meeting July 25, 2016

Attendance:

Board Members: Dave, Lauren, Stephen, JJ, Eric, Kelly, Lynn (Absent: Lyvonne)

Employees: William, Thalia, Maria, Joy

Members: Lois Stephens, Hugh Ed Turner, John Trawick

Reading of Ends

Agenda Review

Approval of June Minutes

MOTION: JJ

2nd: Lynn

Open Forum:

*Lois: concerns about food buffets

-requested better descriptions for seminars and its goals

-noted that older members don't use computers and the co-op website

*Hugh Ed: Announced an event at the PMA about Mary Petty

-article in newspaper about chemicals in fish

-Sunday newspaper article from Quint Studer about company's success (have employees feel like they are owners) –urged us to emphasize the cooperative side of what we do

-question about asbestos fallout from Sunday house demolition

-charging station discussion- it's on a timer to go off at night

-volunteer stipend card

*William announced that our new store counsel will be John Trawick

GM GENERAL COMMENTS:

*Lauren asked about putting a buggy return by where the bike rack is

*Field trip to new recycling plant this Friday- William will confirm the time

*Lois brought up that local gardeners are warning that the ECUA compost has metals in it

-William said Ever'man store gardener Cat had tests run on it

-Kelly said ECUA has a lot of stats on their website

*Lights getting replaces

*Glass over the front – found someone to clean them

-Dave mentioned a glass cleaner that hooks to a hose from Lowes

*Stove hood in education center will be switched out for industrial

*Dave asked about the store tour

- Maria reported about how it is being promoted
- *Dave asked about cooking class survey
- it's still open until the end of the month

Store Tour discussion

- plan to have them monthly
- Dave brought up getting people to attend who don't know about the store

Financial Info:

- William reported the great increases in sales this time of year versus last year

B4: Financial Conditions & Activities

Motion to approve: JJ

2nd: Lauren

VOTE: Unan

Committees:

Spring Meeting: has not met

Nominating: hasn't met

*Eric will chair it since Kelly is up for re-election

*Lyvonne

*Lyn, Tommy, Maria

Eric asked about timeline

-Maria reported that applications are due in October

-People are interviewed and vetted by December

Announcement:

-Dawn has resigned

-William thanked her for all her years of service

Executive: hasn't met

501c3: hasn't met, but now with new legal counsel, we will get a quote for going forward

-Dave joined the committee

-JJ asked about re-visiting incorporating as a true co-op

-discussion about why we voted no in the past

-501 c3

-member value

-cooperative values

-JJ brought up growing as an organization- broader impact

-William brought up tax savings- we have it from the expansion now without being a co-op

Member Value Committee:

Lauren reported that a proposed charter was emailed

The purpose of this committee is to:

*examine the value of membership

- *explore ways to promote membership
- *review things such as cost, rules, restrictions of membership

Thalia brought up that board voted to give active duty military free memberships

-potential survey questions that are about member value and what people would pick as member choices/benefits

BOARD BUDGET/TREASURER REPORT:

-JJ reported that we are under budget

-Question about insured money- William brought up that our current bank is 4 stars versus prior bank being 3 stars

---these are related to B5 report

*William brought up 2nd training options

-quote from Thane \$2800 for presenter, plus printing, etc.

-if we offer to other co-ops in our corridor- then half will be paid for

-Leadership Training- we could pick a topic

-William will forward the email with possible dates

BOARD VISIONARY TIME:

-Dave brought up articles from May issue of Cooperative Grocer magazine

---Policy Governance seems dated in some ways

*Dave brought up ideas for GM reporting (access to healthy food for low-income community)

*Plans and strategies for competition

*Lauren chimed in about “protecting and promoting” the store

*Marketing plan

*Lauren brought up the importance of “educational” topics

*William brought up Thane’s idea to tour the store through a manager’s eyes

Schedule retreat time- setting topics and a timeline for reporting

*Stephen brought up training he got in Asheville- our board is in a transforming phase

-discussion about board members doing their work- how to check/validate

-have discussions that are about future planning, creative, dig in

-Lauren brought up Manna gardens and how to partner

Adjourn: 8:02pm

MOTION: Lauren

2nd: JJ