

**Ever'man Meeting
February 26, 2016**

Attendance: Board Members (Lauren and Dawn late)

Employees: Maria, William, Thalia, Joy,

Members: Eric Schneider, Ed

Minutes:

January meeting minutes

MOTION: JJ

2nd: Lyvonne

VOTE: Unanimous

*Dave spoke about his current trip to legislative meetings in Tallahassee and how he hopes to run meetings as efficiently

Open Forum:

No one spoke

GM Report:

*Natural Foods Training: They did 6 days of training, 60 employees- plan for people to go through this training within one month of hiring

*Feb 13th: Over \$48,000 in one day- best since grand opening

*Raising money for tornado victims- gift cards

*Member survey period now- 10% discount ends today
-temp from Landrum keying into Survey Monkey

*Donation to local farmer to help him keep farm going

B-6 Communication to Board

MOTION: JJ

2nd: Kelly

VOTE: Unanimous

B-9 Board Logistical Support

MOTION: Kelly

2nd: Lyvonne

VOTE: Unanimous

B7- GM Succession: For vote next month

To change Bylaw number 4.5.3 (see below)

2nd: Lynn

VOTE: Unanimous

4.5.3

Directors who have missed three regular board meetings within a rolling one year period shall automatically forfeit their Board position.

The rest of the bylaw remains the same:

Directors who acquire a conflict of interest as described under Section 4.1.6, or who does not disclose a conflict of interest as described in the Florida Not For Profit Corporation Act, shall submit their resignation from the Board of Directors for consideration.

Board Monitoring:

D6: Code of Conduct

-Dave called attention to how this is such an important

Nominating Committee Report:

***Total 248 valid ballots cast**

137- Dave

121- Dawn

118- Johnnie and Eric (tie)

89-

66-

The committee would like to continue to meet to pin down a timeline document for an election cycle (meet and greets, promotion of election in the store, etc).

*Kelly requested that anyone who has comments to contribute to this document of ideas, please email her.

-Discussion about options to remedy the tie vote

---determine by coin toss, board vote, run-off?

---Dave reported that he had spoken with both Eric and Johnny and that it is duty of the board to

Kelly presented:

*one week in store run-off would not be too difficult to manage or cost too much

*Kelly said as long as both candidates agree

*Stephen presented that this is one of the difficult decisions

MOTION: Dawn

Regarding the tie in the election, she proposes to decide by board vote this evening – in case of a 2nd tie, then a coin toss can determine

2nd: JJ

VOTE:
FOR: 7
AGAINST: 1
(Abstain: Johnnie)

Vote was taken on paper
-William counted and read who won: Eric Schneider

*Dawn thanked Johnnie for his service

*Kelly said definitely make sure to write a clear/transparent statement for the THA newsletter
-William commented that Thane made sure to say to do this

Spring Membership Meeting Committee Report:

-Lyvonne reported about the plans for the meeting/event
---Banners
---Inviting more to join
---Better printed informational flyer

-William brought up having separate drawing for employees
---Kelly and Lauren voiced that board doesn't have to take part in drawing

*Menu: William and Thalia waiting to hear back about donations

Lauren commented that the member value committee can help promote the event and show exciting things to promote on signage in the store

*Discussion about the handout - President's Report- bullet points
-money we are putting back in the community
-jobs
-local farmers
-Board will get the report in time to review and approve

*William said he hopes we can link to members more – talk around the tables more

Executive Committee

-met since last meeting
-culture development and how to promote our “brand”
-Dave asked if we have a member value committee- Lauren confirmed we do
---Dave said essence of that committee could be Why to love Ever'man- Lauren commented that she took notes about “I love Ever'man because...”

501C3 Committee

-JJ and William reported that they are waiting to hear from the lawyer, Charles Liberis, on how to proceed/options

Community Outreach Committee:

-Committee met- Dave reported that they were very impressed after hearing from Maria about what the store is doing

-Organic grass-fed beef cooking- chef that works with a farm- two classes in one day
---White Oak pastures in Georgia- Agra-tourism

-“Blue Zones”- Maria spoke about this- 20 mile radius (live, work, shop, etc.) Baptist Hospital taking this and running with it

---Maria brought up Ever’man’s possible involvement after attending workshop

---Ed added that only one Blue Zone in the country- California- plant-based diet is a big part of it

---Dawn is in favor of helping Pensacola become a Blue Zone

-Cooking from the garden- 11:30 first Monday of the month

Treasurer Report:

-JJ reported about that board will finish the year under budget

-William brought up CCMA

---discussion

---Dates: June 9th – 11th

---Amherst, MA

---April 15th is deadline for early reg.

---whomever is going needs to say at the March meeting

Stephen invited Johnnie to share any thoughts

-Johnnie commented that he has been on the board for 4 years and that he has been impressed by the board and its professionalism and sensitivity to issues

MOTION to ADJOURN : Kelly

2nd: Dawn

VOTE: Unanimous