

Ever'man Board Meeting April 28, 2014

William and Matt attending NCGA Spring Meeting in St. Paul

Centering: Lynn

Attendance:

-Board Members: Lynn, Frankie, Johnny, Lauren, Stephen, Dawn, Kelly, JJ, Dave

-Members: HughEd Turner, Cliff Dorsey

-Employees: Michael, Betsy, Thalia

Ends Reading: Dave

Agenda: Dave pledges to get the agenda out earlier

Approval of Minutes:

Motion: Lynn

2nd: JJ

Abstain: Dawn and Dave (since they didn't see them on Ever'board)

Open Forum:

-Discussion of board meeting minutes- decided to make sure they are online and to hang a sign in the store about where to access them

-HughEd, showed how biodegradable and degradable have been mixed in the recycling bins

-Maybe move magazine stand to the cafe

-Cans with BPA lining- asked if we could try to do away with products with that type of lining

-Question about a clock in the store

-Bulk bins: spills (particularly chia seeds, walnuts, cashews) Thalia answered that they are fine-tuning what goes in what type of bin

-Bulk-bagged dried fruit- the type of fruit is in a smaller print/font on the label- Thalia will talk to I/T about this

-A woman he works with at WSRE received a watch with our old Ever'man logo- maybe put it in a history display or in an auction of some sort

-Deli: process of throwing out uneaten food- Michael answered about a time that the coolers went out and stuff had to be disposed of

*Deli sales have quadrupled since old deli closed

-Kelly asked about composting- Michael answered about research on outside service, someone comes once a day to pick up the juicing station

-Bulk bins: country of origin needs to be added- Thalia answered that it's happening

-Uncrushed/un-broken down boxes- discussion about signage- Thalia said since they are county bins we can't add signs to them

-Lynn brought up The Food Revolution- sign up online

-Dave commended HughEd for his tireless work

-Lauren asked about the booklets about how to cook all the bulk- Thalia said they are out behind the scales

-Johnny asked about who decides who orders the magazines- Thalia answered about the company and that Darrell has taken that over – Johnny brought up an article in one that was about climate change not being legitimate- discussion about this and freedom of speech

GM Report: (Thalia in William's absence)

-Expansion: A few small things left- contractor will not be paid until all complete

-Sales: 40% increase in sales for a week period- still at around 30% up

-New Hires:

Michael hired Chris Kimberl back as assistant deli manager

-Grand Opening Report: Great sales-

---new shades are installed

---flags brought a lot of attention- they will be sold to another co-op that is renovating

-Frankie asked about radio ads- Betsy told where we are advertising for TV and radio

-Dave: Announced thanks to all staff for their hard work for grand opening- amazing comments

-Lynn asked about if anyone Youtubed Joel and his singing--- reminded us to

-Everboard: Discussion about switching to new service: Stephen will look into it- possibly move all prior Ever'boards to new server

-Lynn said she can't access it from her phone

-B9: Frankie brought up that this is an ongoing discussion since we have talked about finding a note taker

---discussion about running an announcement in the next newsletter (Lauren will send the info to Betsy)

---Dawn asked if Lauren wants to continue: she will but thinks we should ask

-Retreat- Reminder about June 28th and then have July regular board meeting

-CCMA: Stephen, Kelly, Dave- Frankie announced that she may be moving so she won't be attending

---Johnny will go since he is on reorg committee and has only attended once before

---Kelly suggested that we look over what workshops each person should attend (Lauren agreed this is a good idea and she will help tell about presenters and what topics would be good)

Nomination Committee: Lauren reported that they are supposed to meet- there are binders being created for nomination/election procedures and also for board training (including CBLD 101)

Reorganization: Frankie said this is a priority for her despite her being busy
-Larrane was here for grand opening- Dawn saw her- Board wishes that they had known so her brain could have been picked

Spring Meeting: May 31st 1-5pm

-discussion of music: issues with band that used to play in the store- board wants to talk to William when he returns (Dave said he would add it to executive committee agenda)

-discussion about music for the meeting- deferred to the committee

-JJ brought up Wheatsville having lots of music in the store- board would like to see more music in our store

-Lauren brought up Wheatsville posting great info about amount of things they recycle, compost, etc.

-Stephen brought up a possible music policy

-Dawn brought up music on grand opening day and using the green space in the future more

(Discussion about stage area and what kind of music fits there)

-Question about drinking alcohol in deli and outside store?

-Board budget/Financial Report:

-Thalia reported that there aren't financials yet-

Dawn said they would be reported at membership meeting

-Did a good job last year

-CCMA: Want to see more staff and mgmt going

-Stephen brought up finding out final decisions about who is going

-Frankie brought up that we should decide right after elections- Lauren added it to month of March on board calendar

-Discussion about goal of 6 board members going next year and to have William send more staff (if not to CCMA, to more trainings that are geared to co-op education)

Visionary Time:

-Stephen brought up waste- with growth, more waste- how can we educate more about footprint? About what types of packaging we use?

-Discussion about recycling in the deli--- talked with HughEd about what can be recycled

-JJ gave example from burger joint in Atlanta that has photos of things from store showing where they should be disposed of

-Education- vision of board to do this

-Stephen: do members think that just shopping at our store is "green"?

-Kelly answered Dave's question about whose job is this: part marketing and part education

- Lauren brought up signage- like where you refill peanut butter- could say “bring your own container”
- Dave said hard to talk about things without William here
- Charge for classes- \$5 - Dave sad about people with cancer not being able to pay-
- Lauren brought up setting a percentage of profit toward education (Frankie agreed with this and pointed out that it’s in our ends)
- Betsy brought up that support groups are not being charged for
- Kelly reminded that Stephen said renting the space out- maybe get grants
- Dave asked about what is being charged- Betsy said a new weight-loss program is \$10 for 12 weeks

-Charity donations:

Lauren brought up idea again of letting membership pick community groups to donate to at register and then once a month the co-op donates a percentage of sales to that charity (maybe 6 to start --- 2 month focus)

- Stephen brought up long-term member who is upset about farm fish
- this member thought that only 10% of members actually look at labels and what is in the food
- Kelly brought up that we need to be a shining example- set the standard

Dave mentioned that we are in a great place for the retreat- expansion is done, what’s next- Lauren started an email thread about it

Adjourn:

Motion: Dawn

2nd: Stephen

Passed: Unanimously

TO DO:

- work with Betsy on board part of the website
- Make a sign: To access minutes from prior board meetings and to find out about current board members; visit [www.everman.org /board](http://www.everman.org/board)
- *If you would like a copy, someone at the customer service desk would be happy to print a copy for you.
- Discuss with William making the board and magazine stand more accessible –
- Look over CCMA workshops and discuss
- Ask William about the members who play music in the store
- Question about drinking alcohol on premise
- What kind of program/booklet or flyer is being created for the membership meeting?
- Betsy go to CCMA?
- Do we have
- Everyone Welcome Here – sign that shares this sentiment