

Ever'man Board of Directors Meeting 10-27-14

Present: Joy, Thalia, HughEd, Matt, William, Stephen, Maria, Dave, Lauren, Kelly, Johnny

Absent: Dawn, Frankie
Lynn (late) JJ (late)

Reading of Ends: Dave

Agenda Review: Dave pointed out an error (for review/vote next month, GM report on Ends and Enviro Stewardship)

Sept Minutes Approval:

Motion: Johnny

2nd: Dave

Passed: Unan

Open Forum:

*HughEd: About a phone survey about shopping (online ordering not an option here)

---Recycling: volunteer stipend cards- are they reusable? Joy answered

---Recommended a program on WSRE "A Chef's Life"

*William announced that Maria Pinochet has been hired as new marketing manager (been here 2 weeks)

-Maria spoke about Jessica: great graphic designer, Jenny and Steven

*Lauren commented about nice cards by registers

*5-year business plan for January presentation- since Maria's department will be heavily involved

*GM COMMENTS:

-issue with water bill- ECUA reading multiple meters

-discussion about locals day, music events, and often to have them (Dave added is it in competition with Palafox Market) Discussion about music and payment/budget (Lauren mentioned holiday market idea)

*Maria mentioned a customer survey- Board could help ask questions

*Dave brought up Food for Change- low turnout

-"Battlefield" new movie just purchased

*INCOME STATEMENT-FINANCIALS

-Dave asked about income tax number on there and how much it might go down due to depreciation (Joy answered about "books basis")

- William walked us through month to month figures and how numbers compare from different years at same time/month
- William brought attention to growth in bank balance

- Johnny asked about moving some money/accounts to a credit union
- William answered about plan to open more with credit union, but loan is with regional bank due to credit union not being able to handle the large amount

-401K

- William got back most of proposals he sent out -Deadline is the 31st and gotten back 4 or 5 so far- Will have to act fast to get something done before end of year
- Decision made to not have committee meet about this
- William will make a recommendation about a company to pick and the board can ask questions and vote via email

-BOARD SELF-MONITORING

- GM eval- we are happy with what we have

-COMMITTEES:

- *Nominating: Hasn't met since last meeting
- so far Lauren only person who has applied
- JJ sent a reminder to re-apply since he's up for re-election

*Reorganization:

- Johnny reported on meeting
- Plan to have board members write articles about history and facts about co-ops (Thalia gave a list of great resources to be used when writing)
- William reported that he did talk with accountant, Gary Tringas, there is more work to be done with the spreadsheet, but looks like with preliminary numbers there is a savings of \$19,000
- questions about if consumers have to pay taxes (possible exemption)

*VISIONING TIME:

- Dave commented about how great it is to have Maria involved
- Kelly brought up question about whether it is more what do the members want or what do we want people to want
- Stephen- Restaurant Iron- Golden Spoon award- commitment to organic not artificial - is there a way to form a relationship - they are moving downtown- potential long-term goals and partnerships (issues with suppliers and out-of-stocks)
- Farm to Table dinners- wine tastings, etc.
- schedule a meeting with chefs
- Dave asked Maria how would be best to talk to her/include her with ideas- Maria said when we know people, have connections, etc- then a board member should email and set up a meeting
- scheduling/figuring out boundaries

- Kelly brought up that board members cant be attached to how/when/who/etc. how something is done
- Lauren spoke out that networking and knowing people does make a difference
- Maria said some things have been decided against due to ends statement
- Lauren brought up kids museum idea with Ever'man support (grocery, restaurant, farm, etc.)

*William brought up changing board meeting to 2nd week of Dec. for here forward

Motion: Lauren

2nd: Stephen

*Discussion about absent board members- Johnny brought up looking at the wording about meetings and possibly changing the definition of "regular" meetings (Lauren will email the board the section about meetings for review)

ADJOURNMENT: 7:38 pm

-Motion: Stephen

2nd: Kelly

*MAKE UP QUESTIONS FOR SURVEYS- based on idea for market, event ideas, etc.